

HELLO, NICE TO MEET YOU.

My name is Kat Chien and I am a graphic designer.

Freelancing since 2017, my art direction and design aesthetic is heavily influenced by my love of the arts and 12 years of working in the industry as an arts administrator, with companies specialising in the presentation of dance, music and visual arts.

Collaboration is key and I am most excited about exploring commercial possibilities, taking project outcomes to the next level.

WORK EXPERIENCE

JUNE 2020 - PRESENT

Environmental Film Festival Australia

Graphic Designer

- Brand and identity refresh
- Campaign identities
- Digital marketing assets
- Print advertising

2017 - PRESENT

Darcy & Mouse Studio

Founder and Creative Director

- Art direction and pitch presentations
- Client liaison and account management
- Quoting and reconciliation
- Asset production for branding, advertising, publication and digital promotions

Clients include:

- Pollinate Group
- #100 Bahrain Stories

2015 - 2020

National Gallery of Victoria

Account Manager, Corporate Partnerships

- Sponsorship management
- Client liaison
- Business development
- Project management

2010 - 2015

Melbourne Recital Centre

Development Coordinator

- Sponsor and donor stewardship
- Business development
- Events management
- Public programming

2007 - 2010

The Australian Ballet

Philanthropic Coordinator

- Donor liaison and cultivation
- Donor events and activities
- Administration

PROVEN CAPABILITIES

- Art direction
- Branding and identity
- Visual campaigns
- Digital marketing - social and content assets
- Printed promotional materials
- Publication layouts
- Photography and editing
- Creative industry engagement
- Client liaison and stewardship
- Brief interpretation
- Project management
- Business development
- Account management
- Events management
- Marketing activations
- General administration



SKILLS

MACINTOSH OS
MICROSOFT WINDOWS OS

ADOBE SUITE

- InDesign
- Illustrator
- Photoshop
- Acrobat
- Lightroom
- After Effects

CMS

- Wordpress
- Squarespace
- Wordfly
- Mail 2

MICROSOFT OFFICE SUITE

- Word
- Outlook
- Powerpoint
- Excel

INTERESTS

- Photography
- Art galleries/museums
- Travelling
- Movies
- Music concerts
- Hiking

EDUCATION

2017 CATC DESIGN SCHOOL
Diploma of Graphic Design

2014 RMIT SHORT COURSE
Design and Layout Fundamentals
Type and Image Fundamentals

2006 UNIVERSITY OF MELBOURNE
Graduate Certificate of
Arts Management

2004 UNIVERSITY OF MELBOURNE
Bachelor of Arts (Art History)

LANGUAGES

- English
- Chinese Mandarin

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ONLINE DESIGN PORTFOLIO

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