

# HELLO, NICE TO MEET YOU.

My name is Kat Chien and I am a graphic designer.

Freelancing since 2017, my art direction and design aesthetic is heavily influenced by my love of the arts and 12 years of working in the industry as an arts administrator, with companies specialising in the presentation of dance, music and visual arts.

Collaboration is key and I am most excited about exploring commercial possibilities, taking project outcomes to the next level.

## EMPLOYMENT HISTORY

2017 - PRESENT

### Darcy & Mouse Studio

Founder and Creative Director

Art direction and pitch presentations  
Client liaison and account management  
Quoting and reconciliation  
Asset production for branding, advertising, publication and digital promotions

#### Clients include:

Museum Victoria  
University of Melbourne  
UNICEF Australia  
Jack McKingley Agency  
Women's Environmental Leadership Australia  
Pollinate Group

DEC 2021 - JUN 2022

### Sierra Delta Creative Agency

Senior Graphic Designer

Brand and identity  
Campaign and event identities  
Digital marketing assets  
Web design  
Print publications  
Presentation layouts  
Client liaison  
Account Management

JUNE 2020 - FEBRUARY 2022

### Environmental Film Festival Australia

Graphic Designer

Brand and identity refresh  
Campaign identities  
Digital marketing assets  
Print advertising

2015 - 2020

### National Gallery of Victoria

Account Manager, Corporate Partnerships

Sponsorship management  
Client liaison  
Business development  
Project management

2010 - 2015

### Melbourne Recital Centre

Development Coordinator

Sponsor and donor stewardship  
Business development  
Events management  
Public programming

## PROVEN CAPABILITIES

Art direction  
Brand and identity  
Visual identity and campaigns  
Web design - User Interface (UI)  
Digital marketing - social and content assets  
Printed promotional materials  
Publication layouts  
Photography and editing  
Creative industry engagement  
Client liaison and stewardship  
Project management  
Business development  
Account management  
Events management  
Marketing activations  
General administration



## SKILLS

MACINTOSH OS  
MICROSOFT WINDOWS OS

### ADOBE SUITE

InDesign  
Illustrator  
Photoshop  
Acrobat  
Lightroom  
After Effects

### CMS

Campaign Monitor  
Mailchimp  
Wordfly  
Mail 2

### WEB

Wordpress  
Squarespace  
Elementor

### MICROSOFT OFFICE SUITE

Word  
Outlook  
Powerpoint  
Excel

## INTERESTS

Photography  
Art galleries/museums  
Travelling  
Music concerts  
Hiking

## EDUCATION

2017 CATC DESIGN SCHOOL  
Diploma of Graphic Design

2014 RMIT SHORT COURSE  
Design and Layout Fundamentals  
Type and Image Fundamentals

2006 UNIVERSITY OF MELBOURNE  
Graduate Certificate of  
Arts Management

2004 UNIVERSITY OF MELBOURNE  
Bachelor of Arts (Art History)

## LANGUAGES

English  
Chinese Mandarin

## CONTACT INFO

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## ONLINE DESIGN PORTFOLIO

W: [katchien.com](http://katchien.com)